



DANIEL ALEX

Motion Graphic & VFX - Artist

Profile

Passionate Motion Graphics & VFX Artist with [3 years of experience] in creating stunning visual effects and dynamic animations. Adept at utilizing industry-standard software, I am eager to contribute my creative expertise and technical skills to a dynamic team where I can further develop my abilities and produce captivating visuals that engage and inspire audiences.

Work Experience

RTT NEWS - Royapettah

Motion Graphic Artist (2025 (FEB) - Present)

- Designed motion graphics for news segments, digital signage, and promotional content.
- Produced engaging visuals for both broadcast and public display platforms.
- Collaborated with producers and editors to enhance visual storytelling.
- Developed reusable templates for fast and efficient production workflows.
- Ensured brand consistency across all outputs while adapting to diverse formats.
- Proficient in Adobe After Effects, Premiere Pro and Photoshop.

Image Creative Education - Tnagar

Technical Coordinator (2024 (Jul) - 2025 (Jan))

- Reporting & Coordination: Submit monthly reports on attendance, dropouts, placements, course completions, and certificate issuance. Ensure accurate data entry in management systems.
- Team Leadership & Teaching: Lead teams, deliver classes in VFX, Motion Graphics, and Photography, and organize seminars and workshops to enhance student development.

Image Creative Education - Alwarpet

Motion Graphics, VFX and Photography Faculty & Artist

- Provided hands-on training in Adobe After Effects and Premiere Pro, guiding students through practical projects to enhance creativity and technical skills.
- Produced event and celebration videos, showcasing expertise in VFX, motion graphics, and video editing.
- Captured event photos, demonstrating strong photography skills.
- Gained experience in creating motion graphics, including logo animations, explainer videos, and corporate presentations.

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Dhanalakshmi Nagar,
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Education

Bachelor of Engineering

AAA College of Engg & Tech

CSE 2018 - 2022

Expertise

Motion graphics

Editing

VFX

Graphic Design

2D ANIMATION

PHOTOGRAPHY

Language

Tamil

English

PORTFOLIO

<https://multimediaworks.wixsite.com/danielalex>

2025 -
Present

2022 -
2025

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Freelance

- 2D Animation for Government Project: Developed educational 2D animations to simplify complex topics for government school students.
- Documentary Editing for Awakers NGO: Edited documentary videos to highlight the NGO's initiatives and social impact.

Software



After Effects



Photoshop



Premiere Pro



LightRoom



Blender



Nuke X



Character Animator

Additional Skills

- Utilized AI platforms to generate images and videos by writing effective text prompts, enabling fast and creative content production.